

**From:** [Benad Goldwasser <benadgold@gmail.com>](mailto:benadgold@gmail.com)

**To:** [Ehud Barak <ehbarak1@gmail.com>](mailto:ehbarak1@gmail.com)

**CC:**

**Date:** Thu, 6/4/2015 2:17:40 PM

**Subject:** Re: Intro - Eschar Erez - ART Healthcare

Hi Ehud

Nice idea behind this technology and company. A true problem with a good solution. Yet, I suspect it will have a small market and seems "unsexy" to me especially in view of the other technologies available.

Benad

On Jun 3, 2015, at 4:48 PM, Ehud Barak wrote:

Hi Benad

Can you give it a short look and tell me wether this worth attention.

Bat

EB

Sent from my iPhone

Begin forwarded message:

**From:** Eschar Erez <[escharerez@gmail.com](mailto:escharerez@gmail.com)>

**Date:** June 3, 2015 at 16:21:48 GMT+3

**To:** Ehud Barak <[ehbarak1@gmail.com](mailto:ehbarak1@gmail.com)>

**Subject:** Intro - Eschar Erez - ART Healthcare

Dear Ehud How are you?

After examination of 50 companies last month my investment bank Alphasky chose a unique and innovative medical device start-up and we leading the company financing round.

ART Healthcare is solving the problem of Aspiration Pneumonia in tube fed patients- 30% prevalence in ICU with a huge non-reimbursed economic burden (~\$40K per patient in the US).

We have a very strong team including Dr. Gabi Iddan, the technology founder of Given Imaging (sold for \$1B to Covidien) as our CTO. We also just got CE marketing approval for 2 products + 2 marketing approvals in Israel. FDA approval will be within the next couple of months.

We are mostly funded by angel investors and looking for our next funding round.

Attached please find our one Pager, also please see a short movie that will demonstrate the solution:

<https://vimeo.com/98859550>

password: smARTbyART

Looking forward to your feedback and an opportunity to present the company.

Kind Regards,

Eschar Erez.

052-3863057

 [ART Healthcare June\\_2015.ppsx](#)

<ART Healthcare One Pager\_May 2015.pdf>